

# 2019-2020 District Goals



**District:** District 201N5  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Booklets compiled to assist district team understand their roles and distributed in hardcopy to district team and softcopy by May.

Officers who have not attended training in April will be encouraged to go to the Lions Learning Centre in June

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Zone Chairs who have not attended Zone training by April will be encouraged to go to the Lions Learning Centre in June.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Identify members displaying leadership potential and skills. Zone Chairpersons, DG & District Officers will be responsible to identify and put forward people prior to close of date. Incoming Leadership Institute opportunities will be also advertised in the District Newsletter

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quarter	30
2nd Quarter	20
3rd Quarter	15
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 90 new members.

### Action Items:

My district will establish club branch(es).

My district will induce 15 new Lions under 40 years old.

My district will convert 100 to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal (Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant)

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 60 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Special Club(s).

Fishing or Boating club

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1stt Quarter	15
2nd Quarter	25
3rd Quarter	15
4th Quarter	35

By the end of the 4th quarter, the district's membership drops will not exceed 90 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The GAT Coordinators will work together and create regular reports to show progress at the end of each quarter.

So we can monitor progress.

GAT team have new member orientation day planned for September.

## NET GROWTH GOAL

90	+	60	-	90	=	60
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 200000 people.

### Action Items:

Of the total number of people served in my district, 50000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and

Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Conduct Leo Forum scheduled for February 2020. Leo Coordinator to organize seeking support from Leo Advisors and

District Leo President

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3200 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal: Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

Encourage clubs to work together to collaborate on their service projects to maximize the impact in their community

This will help with fun and fellowship along with retention and membership growth. Reporting each month on MyLion

### Custom goal and action items

Seek out service activities from Club Service Chairs and provide a GST Team to assist with promotion each month.

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 2% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$57500.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$57500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

I will advise members that it has been suggested by LCIF

## ADVOCATE

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

MyLion Web reporting training provided at Club Development Forum in June.

Focus on getting all Cabinet Officers trained with MyLion app and then taking it to the Zone Meetings and included in training in June.

GST and Zones to assist Club Service Chairs to report their projects; service each month.

### **Custom goal and action items**

Encourage and support clubs in participating in Campaign 100: LCIF Empowering Service. So LCIF can continue to empower Lions; service for years to come. We will review the target each quarter.